

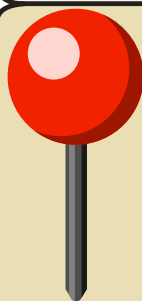
Guide to registering our people to vote



by **Kiyanna Washington**

Location Matters

"Choose the location that best allows you to reach our people effectively."



Look Cool-fessional

"Research shows that our people are highly style-conscious, so looking both professional and cool—what we like to call 'cool-fessional'—is key."

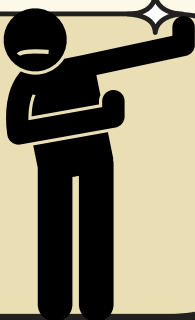
Speak Direct

Be direct and straight-forward about our mission to boost our peoples participation in the political process and why its important.



Expect Rejection

Many of our people are fed up with politics and have lost hope—and that's understandable. Expect pushback, stay grounded, and keep moving forward with a smile.



Celebrate Yourself!

Your work to move our people forward politically is powerful and deserves recognition. You're the hero we need—so take a moment to celebrate yourself.

